

ARSalud+

QUALITY POLICY

ARSOLUTION ES PLUS, S.L., in its activity of Marketing Consultancy in the Pharma-Health environment (Market Research and Omnichannel Programmes), has decided the commitment to focus all our efforts to satisfy the needs of our stakeholders, being the Quality of our services the top priority, in order to obtain a continuous improvement in our organisation. To this end, we have implemented and maintain a Quality Management System based on the requirements of the ISO 9001 standard and which adopts the following quality commitments:

- To effectively maintain a Quality Management System and promote its continuous improvement.
- To comply with all the requirements of our interested parties and those applicable to us in order to consolidate their confidence in our organisation.
- To guarantee the correct state of the facilities and the appropriate equipment in such a way that they are in correspondence with the activity, objectives and goals of the company.
- Commitment to the client to provide them with the necessary and appropriate solutions to their circumstances, maintaining the link over time and fostering confidence in the Quality and Excellence of our work.

These principles are assumed by the Management, which has the necessary means and provides its employees with sufficient resources for their fulfilment, expressing them and making them public through this Quality Policy.



Madrid, 3 January 2023

S.D. CEO